

## SAP.C\_THR84\_2105.v2022-06-13.q38

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### NEW QUESTION: 1

When delivering backlinks and widget code, where do you copy the widgets from?

Please choose the correct answer.

- A. Production Command Center
- B. Admin Center production instance
- C. Admin Center test instance
- D. Stage Command Center

**Answer:** ([SHOW ANSWER](#))

### NEW QUESTION: 2

Which of the following is NOT included with a standard RMK Career Site?

- A. Auto-Match Interests with Jobs
- B. 4 Company Pages
- C. Responsive Design
- D. 10 Strategy Pages (Featured Jobs)

**Answer:** A ([LEAVE A REPLY](#))

### NEW QUESTION: 3

Which type of Advanced Analytics report provides summary and detail full line-of-sight results? Controls at the top allow the user to select the drill down path as well as the desired time range and more.

You can drill into candidate level detail for all measures from Subscribe to Hire, and export the results. Please choose the correct answer.

- A. Ask

- B. Browse
- C. Run
- D. Visualize

**Answer: B ([LEAVE A REPLY](#))**

#### **NEW QUESTION: 4**

What is the name of a small rendering of the company's logo that can be displayed on a browser address bar for Career Site Builder sites?

Please choose the correct answer.

- A. Bookmark
- B. Tiny Image
- C. Tile
- D. Favicon

**Answer: D ([LEAVE A REPLY](#))**

#### **NEW QUESTION: 5**

From the RecruitingDashboard, what will you add to a Members Search to restrict the results to only those members who have not yet applied for a position?

Please choose the correct answer.

- A. Re-Contact is 0
- B. Apply Count is 0
- C. Last Login is 0
- D. Interest Level is 0

**Answer: B ([LEAVE A REPLY](#))**

#### **NEW QUESTION: 6**

Which are important documents for implementing Recruiting Marketing/Career Site Builder?

There are 2 correct answers to this question.

- A. Key Implementation Tasks
- B. Candidate Configuration Workbook
- C. Implementation Guides
- D. Headcount Planning

**Answer: A,C ([LEAVE A REPLY](#))**

#### **NEW QUESTION: 7**

Which calls to action should you include highest on the home page?

There are 2 correct answers to this question.

- A. Featured Jobs
- B. Social Networking links
- C. Search by Keyword
- D. Join the Talent Community

**Answer: ([SHOW ANSWER](#))**

**NEW QUESTION: 8**

Why should you NOT embed text into an image when designing a Web page?

There are 2 correct answers to this question.

- A. Images with text negatively impact image load speed on a mobile device.
- B. Text embedded on an image cannot be edited within CSB.
- C. Image with text conflicts with a customer's branding guidelines.
- D. Images with text do NOT scale down uniformly to mobile devices

**Answer: B,D ([LEAVE A REPLY](#))**

**NEW QUESTION: 9**

What happens if a candidate is navigating the Recruiting Management site and clicks to access a branded page that has not been configured?

Please choose the correct answer.

- A. The page for that brand will display
- B. A message will display: Please select another option
- C. The home page for that brand will display
- D. A message will display:404-page not found

**Answer: ([SHOW ANSWER](#))**

**NEW QUESTION: 10**

What must you consider when using custom fonts in Career Site Builder (CSB)?

Please choose the correct answer.

- A. Ensure that the font is the file type "zip"
- B. Only one custom font can be uploaded in CSB
- C. Ensure that the customer owns the font license
- D. Once a custom font is uploaded, the fonts of existing components are replaced.

**Answer: ([SHOW ANSWER](#))**

**NEW QUESTION: 11**

Your customer would like to include some non-standard features on their career site, often with the goal of satisfying their corporate branding requirements. Which Page Component do you use?

- A. Custom Plugin
- B. Subscribe Form
- C. Two Columns
- D. Text

**Answer: A ([LEAVE A REPLY](#))**

**NEW QUESTION: 12**

In Admin Center->Setup RecruitingMarketing Job Field Mapping, what are the Recruiting Marketing (RMK) fields that must be mapped in Advanced Analytics?

- A. Job Title, Job Description, City, State, Country, Category
- B. Job Title, Job Description, City, State, Country, Department
- C. Job Title, Job Description, City, State, Country, Business Unit/Division
- D. Job Title, Job Description, City, State, Country, Product Service

**Answer: B (LEAVE A REPLY)**

#### **NEW QUESTION: 13**

What is the recommended naming convention when setting up a sub domain for a customer's career site?

Note: 2 Answers

- A. careers.<company>.com
- B. <company>.careers.com
- C. jobs.<company>.com
- D. <company>.com/jobs

**Answer: A,C (LEAVE A REPLY)**

#### **NEW QUESTION: 14**

You have set up the API in Command Center.Which API credentials must you enter into Recruiting Marketing settings in Provisioning?

There are 3 correct answers to this question.

- A. Security Key
- B. Apl Key for Job post sync
- C. Username for Job Post Sync
- D. Password for Job Post Sync
- E. Expires in (seconds)

**Answer: (SHOW ANSWER)**

#### **NEW QUESTION: 15**

Your customer wants to build three About Us pages on their Recruiting Marketing career site, in addition to a link that opens a page.

What are the steps to configure the About Us links in the header? Note: 3 Answers

- A. Create content type links in the header under About Us that link to the three internal pages
- B. Enable the About Us link in the header that is provided with all career site builder sites
- C. Create an external type link in the header under About Us that opens a new session and links to the page hosted on the customer page
- D. Create category type links in the header under About US that link to the three internal pages
- E. Create a list type link in the header names About Us

**Answer: A,C,E (LEAVE A REPLY)**

### NEW QUESTION: 16

Which of the following are examples of category page names that will maximize Search Engine Optimization (SEO)? There are 2 correct answers to this question.

- A. Retail Jobs
- B. Jobs in Marketing
- C. Database Administration
- D. Sales Careers

Answer: ([SHOW ANSWER](#))

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### NEW QUESTION: 17

Which of the following is NOT true regarding Source Reports in the Recruiting Dashboard? Please choose the correct answer.

- A. The data is presented in tables (not graphs), and the table data can be exported
- B. You can sort results and drill down into source types to see data for a specific source engine
- C. The report allows Dashboard users to view data about Visitors, Members, and Apply Starts on a single page
- D. The report allows you to compare results from different sources to better understand sourcing effectiveness

Answer: ([SHOW ANSWER](#))

### NEW QUESTION: 18

How do you enter translations for custom text in to the Career Site Builder admin tool? Please choose the correct answer.

- A. Duplicate the page from the base locale and enter the translations on the '-' duplicated pages.
- B. Export the default language to an XML file, enter the translations, and import.
- C. Enter the translations into the Translations menu
- D. Duplicate the page for a locale and text is automatically translated

Answer: B ([LEAVE A REPLY](#))

### NEW QUESTION: 19

You are setting up single sign-on (SSO) integrations in Command Center. Which field identifies the case-sensitive code for the SAP Success Factors HCM suite customer instance? Please choose the correct answer.

- A. Company ID
- B. System Name
- C. Career Site URL
- D. Security Key

**Answer: A ([LEAVE A REPLY](#))**

#### **NEW QUESTION: 20**

What type of page may be hosted by a customer and linked with their Recruiting Marketing career site? Please choose the correct answer.

- A. Search engine optimization (SEO) page
- B. Content Page
- C. Map page
- D. Category page

**Answer: B ([LEAVE A REPLY](#))**

#### **NEW QUESTION: 21**

What tool is used to enable the default locale for a Recruiting Marketing site? Please choose the correct answer.

- A. QuickBase
- B. Admin Center
- C. Provisioning
- D. Command Center

**Answer: D ([LEAVE A REPLY](#))**

#### **NEW QUESTION: 22**

Customers may want to create a campaign to link a target audience to a specific page on the Career Site Builder career site. This page needs to be indexed in search engines.

What page type is used for these campaigns?

Please choose the correct answer.

- A. Landing page
- B. Category page
- C. Home Page
- D. Content page

**Answer: D ([LEAVE A REPLY](#))**

#### **NEW QUESTION: 23**

What is the name of the Career Site Builder page component that allows a third party developer to insert programming code on any page?

- A. Text
- B. Featured Jobs
- C. Custom Plugin
- D. Subscribe Form

**Answer:** ([SHOW ANSWER](#))

**NEW QUESTION: 24**

What are the recommended actions to be completed before the kickoff call?

Note: 3 Answers

- A. Develop the Recruiting Marketing project plan
- B. Submit a task to request creation of the Budget Analysis Baseline
- C. Review the statement of work (SOW).
- D. Assist the customer to complete the Readiness Checklist
- E. Finish the Recruiting Marketing Configuration Workbook

**Answer:** A,C,D ([LEAVE A REPLY](#))

**NEW QUESTION: 25**

What is the name of the menu in Career Site Builder where you can change system text?

Please choose the correct answer.

- A. Import & Export
- B. Translations
- C. Global Settings
- D. Custom Plugin

**Answer:** B ([LEAVE A REPLY](#))

**NEW QUESTION: 26**

What are some of the guidelines for working with multiple locales?

There are 2 correct answers to this question.

- A. Jobs imported into the system that do NOT contain a locale code will default to V U the en\_US locale
- B. Multiple locales can be applied to each brand.
- C. Enabling locales in command center automatically provides translations for all '-' site elements
- D. The en\_US locale can be deleted.

**Answer:** ([SHOW ANSWER](#))

**NEW QUESTION: 27**

You are configuring Recruiting Marketing Data Center URLs in provisioning for your customer in Rackspace stage. What URL would you past into the "Recruiting Marketing Recruiter SSO URL?" Please choose the correct answer.

- A. https://clients12.stage.jobs2web.com

- B. <https://clients.stage.jobs2web.com>
- C. <https://clients.jobs2web.com>
- D. <http://clients.stage.jobs2web.com>

**Answer:** ([SHOW ANSWER](#))

#### **NEW QUESTION: 28**

What are standard XML feed requirements?

Note: 2 Answers

- A. It requires filtering of rules provided by the customer
- B. It requires a customer to sign authorization forms
- C. It requires an annual subscription fee
- D. All jobs must be included

**Answer:** A,C ([LEAVE A REPLY](#))

#### **NEW QUESTION: 29**

What is the setting in Career Site Builder that allows you to set the timeframe to systematically purge

"inactive" Talent Community Members

and Recruiting Dashboard users from Recruiting Marketing?

Please choose the correct answer.

- A. Data Privacy Consent Statement (DPCS)
- B. Data Retention Management (DRM)
- C. General Data Protection Regulation (GDPR)
- D. Data Privacy and Protection (DPP)

**Answer:** B ([LEAVE A REPLY](#))

#### **NEW QUESTION: 30**

What does the "match rate" refer to? Please choose the correct answer.

- A. The percentage of the hires that match back to the Talent Community
- B. The percentage of candidates that complete an application after a visit to your U RMK Career Site
- C. The percentage of Talent Community Members that set up one or more Job Alerts
- D. The ratio of the candidates that match back to the Talent Community

**Answer:** ([SHOW ANSWER](#))

#### **NEW QUESTION: 31**

How do you request access to the customer's command center? Please choose the correct answer.

- A. Complete the Recruiting Marketing (RMK) Site Manager Assignment Request form in the HCM Cloud Operations Portal
- B. Create a user in Provisioning

- C. Request a user account from the customer.
- D. Open a QuickBase task to request access.

**Answer: A ([LEAVE A REPLY](#))**

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#### **NEW QUESTION: 32**

Which of the following is NOT a method that is used to acquire your ATS data for loading into Advanced Analytics? Please choose the correct answer.

- A. Customers can provide SuccessFactors without a login to their ATS to generate L' the ATS export file
- B. Customers can set up a scheduler to send their ATS export to an SFTP site
- C. For REC customers (RCM and RMK), OData Import Integration can be enabled
- D. Customers can provide SuccessFactors with a login to their ATS to generate the V U ATS export file

**Answer: D ([LEAVE A REPLY](#))**

#### **NEW QUESTION: 33**

How can you add a new color to the Career Site Builder? There are 2 correct answers to this question.

- A. Create a new color from Command Center
- B. Create a new color by entering the RGB value or hex code value
- C. Create a new color using the color picker grid
- D. Request SAP Professional Services to create a new color.

**Answer: ([SHOW ANSWER](#))**

#### **NEW QUESTION: 34**

TCM emails can contain which of the following? Please select all the correct answers that apply.

- A. Links to your RMK Career Site and other websites, including your corporate site
- B. Tokens, to insert the candidate's name, for example
- C. Images
- D. Links to YouTube videos

**Answer: A,B,C,D ([LEAVE A REPLY](#))**

**NEW QUESTION: 35**

What are the main tasks to generate search engine optimization (SEO) pages for a Recruiting Marketing implementation? There are 3 correct answers to this question.

- A. Click on View All Jobs to generate the SEO pages in the career site
- B. Create the SEO template in command center
- C. Select the Site Segments in Command Center
- D. Enter the SEO copy in Command Center
- E. Activate the SEO pages in Career Site Builder

**Answer:** [\(SHOW ANSWER\)](#)

**NEW QUESTION: 36**

What is the SSL Certificate designed to do?

Note: 2 Answers

- A. Ensure that stage environment data is encrypted
- B. Encrypt data from Recruiting Management (RCM) to Recruiting Marketing (RMK)
- C. Encrypt data from Recruiting Marketing (RMK) to Recruiting Management (RCM)
- D. Ensure that production environment data is encrypted

**Answer:** B,C [\(LEAVE A REPLY\)](#)

**NEW QUESTION: 37**

Your customer wants to grant permissions to recruiters in Career Site Builder (CSB) so they can ONLY edit pages. How will you set this up?

Please choose the correct answer

- A. Assign the recruiters the permission "Is CSB Admin".
- B. Create a separate role in CSB for each of the page types, and assign all of these '-' roles to each of the recruiters.
- C. Assign the recruiters the permission for all Locales in CSB.
- D. Create one role in CSB that includes permission for all page types, and assign '-' that role to each of the recruiters.

**Answer:** D [\(LEAVE A REPLY\)](#)

**NEW QUESTION: 38**

You are mapping Job Location data from Recruiting Management (RCM) to Recruiting Marketing (RMK).

Which fields and corresponding field types are recommended?

There are 3 correct answers to this question.

- A. City-Picklist
- B. State/Province-Derived
- C. Country-Derived
- D. Country-Picklist
- E. City-Derived

Answer: B,C,E ([LEAVE A REPLY](#))

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